



Man.
with.
hat.
tours

High quality tours to unusual places

Guided tours | Architectural tours | Groups | Private tours

Berlin Mitte | Siemensstadt | Charlottenburg
Venice & London

UNESCO-World Heritage/Modernism
People's Park Jungfernheide
Unter den Linden
Wilmerdsdorf Mosque

Man.With.Hat.Tours

Berlin
London
Venice (IT)



Christian Fessel
ManWithHatTours.com

Regular guided tours

Exclusive tours

Lectures & PhotoWalks / InstaWalks

Online tours

Research assistance

Location scouting

Vouchers

Industrial heritage? Bauhaus? Electropolis? An unknown World Heritage

Are you interested in Berlin's unknown places?

Would you like to know about an unusual UNESCO-World Heritage Site? Are you interested in „Organic Architecture“, the company apartments with garden city character, the Bauhaus? Or would you like to learn about the Industrial Heritage or the „Elektropolis“?

Or Charlottenburg? There is more to discover than just the Palace and Kurfürstendamm. „Unter den Linden“ tells the story(s) of history. The Wilmersdorf Mosque: a dream.

Weimar Republic, "Golden 20's", Babylon Berlin.

Most of my tours are set in this exciting, yet not always so golden, time. Highly progressive architecture with high residential value. The timeless modernity has captured the architects themselves. **Hans Scharoun** lived here in the housing estates he built. Artists such as **Oskar Schlemmer** and **Lionel Feininger** were also drawn here. The dynamism can still be felt today. Experience it with me.

Exclusive tours: My speciality.

This means a high flexibility in arranging tour dates including the exact coordination of the subject area. The guided tours described in this brochure should therefore be regarded as suggestions only. They can be modified, mixed or supplemented with other unusual locations. Your tour thus becomes a unique experience. Whether for one or for 25 people. Whether for laymen or professionals.

Regular guided tours.

As the only provider, I regularly lead several themed tours through the history, industrial culture and of course the architecture of Elektropolis Siemensstadt, in Charlottenburg, as well as Charlottenburg-Nord and Berlin-Mitte.

Exclusively with me, you can be shown around the Wilmersdorf mosque.

And now also: where and how Berlin began. In Mitte.

Both historical and social aspects are addressed on the guided tours.

"Not dry, boring and stuffed with numbers, but relaxed, entertaining and interesting for everyone."

A World Heritage Site.

Really?



The yet undiscovered UNESCO World Heritage Site

„Berlin Modernism • Large housing estate Siemensstadt“

If you want to understand why six housing estates of the Weimar Republic have been designated World Heritage Sites, you should look beyond the facades. It is not so much a matter of recognising bold building aesthetics as of appreciating an idea – the idea of co-operative social housing construction. Creating a quality living space. For everyone.

That was the goal.

Here, the two architectural schools of Bauhaus and organic architecture come together in exemplary fashion. Under the overall direction of Hans Scharoun, the great names of architecture, such as Walter Gropius, implemented the progressive architecture of modernism as an urban landscape: Living and open spaces form a common, high living value with sometimes very remarkable details.

An outdoor exhibition of architecture.

We meet (virtually) a resident of the first-time occupancy and generally get to know something about life around 1930.

Photos of the inaccessible areas, many documents and floor plans illustrate the performance of the architects.

Tours to the other five settlements on request.	⌚ 2.5 hours
Part of the architectural „Grand Tour of Modernism“	📏 1.7 Km
One of „Berlin's finest tours“ according to Berliner Morgenpost	🚶 One-way

The Reichsforschungssiedlung Haselhorst.

Gropius created. Owner "adjusts". Forbát repairs.

The Reich Research Settlement of the Reich Research Society for Economic Efficiency for research into preparation and execution in construction and housing.

As brittle as the name may sound, it sums up exactly the reason for building the settlement. And: the reason for the construction is similar to that of a settlement that is not far away at all, but was given the comparatively simple (though not entirely correct) name "Large housing estate Siemensstadt". In addition, we meet some familiar names from there again.

Much is similar, but it is worth looking at the differences.

"First the kitchen, then the façade" Marie-Elisabeth Lüders, Politician

The Reichsforschungssiedlung is the most modern and, with 12,000 residents, also the largest Berlin housing estate of the Weimar Republic. And probably its last: it was completed at the beginning of the Third Reich.

If open, a flat can be visited after the tour. A flat furnished as when it was first occupied in 1934!

🕒 2 hours	Chronological connection to the tour "Living in a World Heritage Site".
📏 1.5 km	Prior attendance is not necessary but recommended.
🚶 One-way	Visit to the museum flat at the end (if possible)

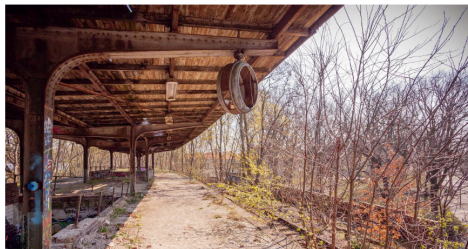
Haselhorst

The Legacy of the Weimar Republic.



The Siemensbahn+

Solving traffic problems. Creatively.



Industrial heritage meets traffic monument.

First urgently needed. Then forgotten. Now ready for a new beginning.

„But we can hope that by creating this railway we have not only given our workforce a considerable advantage, but that it will also serve to further open up the whole area and this district.“
Carl Friedrich von Siemens at the opening in 1929

Since day one of its settlement here in what was then "plain nothing", Siemens has constantly faced major traffic engineering challenges. The company has solved these transport problems (of course, of necessity) with a great deal of money and with even more creativity. How progressive were these plans?

Exemplary solutions that can be used for today?

The Siemensbahn celebrated its 90th birthday at the end of 2019. Quietly. After almost 40 years as a famous abandoned place, it is now to be reactivated. This is an ideal time to take a close look at it. That's why I have created this tour.

I have worked hard on this tour for that.

During the tour you will receive extensive information about the Siemensbahn railway and learn about all the other solutions to the traffic problems of the time. Far more interesting than it seems :-)

This is one of the **most popular** group tours!

🕒 2.5 hours

The **only tour** on this topic.

📍 1.5 km

A tour for the **90th anniversary** of the "Siemensbahn"

👉 One-way

„Frankly, everything spoke against this location!“

Georg von Siemens

And yet: the first entry in the land register was made on November 3rd, 1897. Two years later the heart of the new industrial plants began to beat.

How did it start and why here? It was a completely undeveloped area with forest, Markish sandy soil or swamp. A difficult building ground right from the start.

And: the neighbouring city of Charlottenburg wanted to prevent the settlement by all means. But why?

How did it live here?

Only two architects shaped its appearance over decades. One of them developed the master plan and yet is almost forgotten.

The other created the typical "Siemens style" of architecture. Or rather two styles; one, ultra-modern, for industrial, and the other, with lots of green, for residential & leisure buildings, completely different.

An extremely exciting journey through the genesis of an artificial city - against all odds. The birthplace of the "Elektropolis"

🕒 2.5 hours

📏 3 Km/1.9 mi

👉 One-way

The **only guided tour** to Siemensstadt.

This tour is **very popular** as a gift (voucher).

Part of the „Berlin Route of Industrial Heritage“

Siemensstadt 1.0

How *and why* it all began. Here.



Charlottenburg-Nord

What's there to see?



Living in the countryside. Living in a monument.

Discover the surprising variety. And the colours.

Once chosen as a very noble settlement area. Then started as one of the largest construction projects in Hitler's Germania. Later it became a world renowned example of a housing development integrated into the countryside. Until today.

Berlin's second largest peoples park (and unique to Europe), a largely overlooked World Heritage Site and an extremely high density of listed buildings.

And the unusual but successful concept of designing almost the entire inhabited district as a memorial region!

Exclusively for participants of this tour: Scharoun's color scheme.

What did it really look like here at the time? Hans Scharoun's colour concept. Together with the State Monuments Office Berlin, I created a surprising simulation.

Included on selected dates is *"a very exclusive visit at the highest level"*: Hans Scharoun's studio, preserved by Deutsche Wohnen SE as a museum, above the roofs of Charlottenburg-North.

This is where the architect of the Berlin Philharmonie lived and worked until his death. Not normally open for the public.

The bus route 123 is designed to connect the memorial sites.	⌚ 2.5 hours
On this tour we explore the more hidden areas .	📏 2.5 km/1.5 mi
Exclusive visit to the former Studio of Hans Scharoun .	🚶 One-way

The Jungfernheide Public Park & Erwin Barth

Nuns, soldiers, privatiers.

On May 27, 1923, the first part of the "Volkspark Jungfernheide" was officially opened „during the district's "Play and Sports Weeks". The full extension was completed in 1927. But even now Barth could not realise all his plans.

The Second World War and thereafter the car-friendly urban planning strategy demanded great tributes from the park.

Unknown to many: The park is part of the original planning of the then independent city of Charlottenburg for this area. If these plans had been carried out, Siemensstadt would not exist and Charlottenburg-North would also look completely different.

But things turned out differently. An exciting story developed.

Erwin Barth, Charlottenburg's horticultural director at the time, would have celebrated his 140th birthday in 2020. He designed "the green of the city of Berlin" like hardly anyone else. We owe many green spaces and parks to him.

This new offer of regular tours is my small homage to the great garden director of Berlin.

🕒 2.5 hours

📏 3 Km/1.6 mi

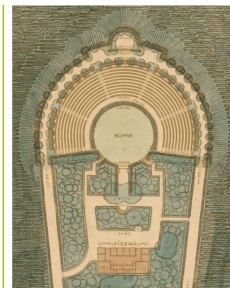
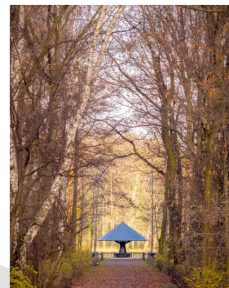
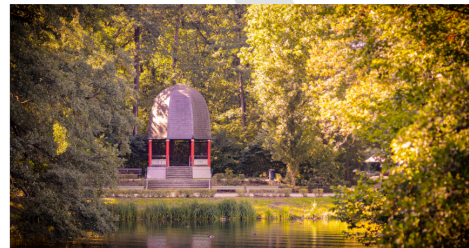
👉 One-way

A lot of unknown, partly **exclusive photos**.

The only regular guided tour through the Volkspark / People's Park Jungfernheide.

A garden monument.

And a bit of world heritage.



Like a little Taj Mahal.
Germany's oldest mosque.



The Wilmersdorf Mosque.

One of the most beautiful mosques. Worldwide.

„For three years, this mosque was renovated in accordance with the preservation order. For ten years, I have had a very trusting relationship with the community and have documented this building photographically and with video, knowing practically every stone. That's why these very exclusive tours are possible.

Christian Fessel

Soon it will be the 100th anniversary since the opening of this mosque. Then as now, the owners and operators are a very open-minded, Pakistani community that hardly conforms to the usual clichés.

Why was the mosque built here, in Protestant Berlin? Why in this place, in what was then nothing? Why in such an unusual Mughal style, so magnificent?

A journey through a very unusual history.

After the renovation, my tours will be the first and only ones to explain this wonderful building and its history to you. An extraordinary experience.

The completion of the renovation measures is planned for August 2021. The pictures therefore still reflect the previous condition.

No head covering (veil or similar) necessary.

The only authorised tour.

Please note the information on my website.

🕒 1.5 hours

Exterior & Interior event.

Moving church history. Literally.

Interesting for everyone.

Hans Hertlein: from 1914 the Siemens in-house architect. He created the industrial buildings that made architectural history, as well as the factory estates, which are more reminiscent of garden cities. Less known are his sacred buildings of the Siemensstadt. A round church and a functional modern church inspired by Wegekirchen (church with a linear forward orientation).

Immerse yourself in the exciting stories about the construction of the current and previous churches and learn to interpret the symbolism.

Of course, you will also learn a lot about the previous buildings (did you know that a chapel even still exists?)!

Man With Hat Tours has exclusive pictures of these houses of worship available for the tour. Both rare, historical photos and also of the areas that are not accessible.

🕒 2 hours
📏 0.4 Km
👉 One-way

Exclusive photos. Only for this tour.
This tour includes for the most part
two indoor events.

Sacred buildings.

About four churches.



History. .

Criss-cross through history



Unter den Linden & Brandenburg Gate

Along the "Linden roll" to the missing inscription.

From the bridle path to the world-famous boulevard. From the Adlon to the truly "First House". The stories of the big and also the little people, the buildings, the fates, the events.

From the beginning under the electors, to the design under the kings, to the use under different political systems. Many street names were changed in each case. This one always remained: Unter den Linden.

A rollercoaster ride through history(s).

Long forgotten, some curious, much unknown there is to learn. All on one of the best-known tourist paths and yet so far removed from the usual tales.

In passing, you will also find answers to these questions: How and where did Berlin begin to become Berlin? Why here? How did people live in those days, what was the housing situation like?

The facts of the centuries presented in an entertaining and understandable way.

🕒 2.5 hours

📏 1.5 Km

➡ One-way

Lots of historical **visual material**.

Another **city history** tour

Almost a "Where and How Berlin Began"

Charlottenburg-themed tours

The "City of Charlotte". Not a castle ("Burg") but a palace.

Too big and too diverse for a single tour. Several then.

Today's Charlottenburg can hardly be walked in 2.5 hours. Especially not with lots of explanations along the way. So we discover it on various tours on a wide variety of topics:

The Beginning | The Green Charlottenburg | The Charlottenburg Business Model
The political and the sporting Charlottenburg | The modern Charlottenburg
And ...

The castle and the park : discoveries with the audio guide

A palace, a park and even a mausoleum: the entire complex is part of the second of the UNESCO World Heritage Sites in Berlin. Learn the history with many stories about the buildings and the park itself (and, as always, a little bit around it). From the original plans to the question of why there is now a palace here and not a shopping centre. What did the park have to do with Erwin Barth? Or even the Reichsbahn. Let us surprise you.

The Audiguide is in progress. keep an eye on the website.

On the subject of Charlottenburg, please also note the guided tours in the **Volkspark Jungfernheide**, to Charlottenburg-Nord and - yes indeed to the topic of Charlottenburg. the tour through the World Heritage Site "Ringsiedlung Siemensstadt".

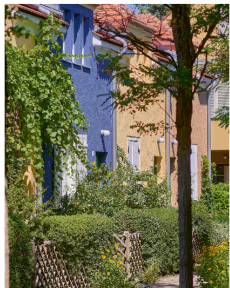
Two World Heritage Sites!

The only, "female" district of Berlin



A Day of World Heritage #3

Six settlements or seven?



The Berlin Modernist Housing Estates.

Architecture. Pure. For groups only.

They are very sonorously called the White City, the Horseshoe Settlement, the Carl Legien Housing Estate, Schiller Park, the Falkenberg Garden City or simply the Large Housing Estate. Together they form the third of Berlin's UNESCO World Heritage Sites. A unique one at that: they are the only settlements that have ever received this honour. And why?

To put it briefly: with a concept of clear, new forms as well as the social ideas, the settlements represent a fundamental change in the art of building and became a model for the residential architecture of the 20th century.

„We believe that the immediate external environment of the dwelling itself is of paramount importance, can enhance or diminish the residential value of the dwelling.“

Bruno Taut

They are veritable open-air museums of architecture.

Who was this Martin Wagner, the initiator of these housing estates? How did he manage to inspire the big names of architecture and landscape architecture at the time with enthusiasm for social housing? And of course: why?

This day tour can **only** be booked **for groups**.

As a group tour, a selection is easily accessible by public transport, but a rental bus is recommended. The Waldsiedlung Zehlendorf be easily integrated.

The "Siemens Package" & the "Myth of Elektropolis"

Industrial Heritage. Pure. For groups only.

The **Siemens day tour** takes you through almost the whole of Berlin: from its beginnings in 1847 to 1930 and with a view of the emerging Siemensstadt Square. Some of the buildings are still there. We follow the history and rise of one of the most influential corporations of the imperial era and the Weimar Republic chronologically with a wealth of visual material.

Or the myth about the "**Elektropolis**". This is what Berlin was called for a while and refers to the "Second Industrial Revolution", the use of electrical energy instead of steam power. Berlin was a leader in this field. Worldwide.

Two of the really big, innovative, partly competing, partly cooperating companies of this time were Siemens & Halske and AEG.

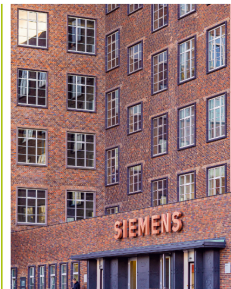
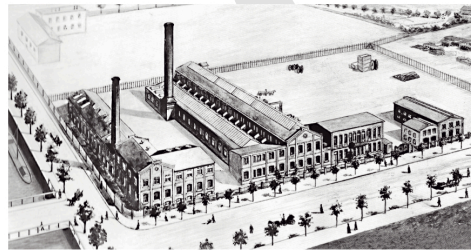
Together with the Schöneeweide industrial salon (for the AEG history), you will get to know the two important locations - if required, even connected by boat trip, quasi as a third city tour through waterside Berlin. Extraordinary.

Or do you want specially tailored content?

🕒	By arrangement	Please note the information on the website.
📍	2.5 km ea.	Of course, the Elektropolis tour can also only
⚠️	Coach/Boat	take place in Siemensstadt.

One day Siemens & AEG

How innovations came into being.



Venice, Italy

Always at the biennials. But not only then.

Every year I am commissioned several times to guide groups through Venice during the Biennale. Here I convey the "hidden yet obvious": the details in the cityscape that are usually overlooked, that cannot be found in travel guides. Venetian architecture & features and everyday life at its purest.

As always, I'm all about the unusual. Be it in the choice of locations or the content. Mostly both ;-)

For example, I organise special permits for photography at the San Michele cemetery (with a small group size), visits to normally inaccessible islands or even palazzi.

All of these tours were previously booked exclusively by third parties and were therefore unfortunately not open to the public. In 2021, this should change for the first time. Due to the pandemic, this will probably not happen.

The dates for our discovery tours will always be linked to specific Venetian events, such as an authentic festival or even the Biennale. So there is also a lot for you to discover off the tour. Be curious.

Of course, you are always welcome to ask me about group or private tours.



London

300m difference in altitude in a city? Possible here.

London was once my adopted home for many years.

It is a city full of architectural and, of course, historical superlatives.

Very old and very new are often right next to each other, even interwoven. An astonishingly often successful symbiosis.

Underground: the world of underground and rapid transit. A city in itself.

An infinite network in daily operation. Almost as infinite is the network that is not used: Ghost tunnels, ghost stations and bunkers. They are what tell the extra-ordinary story of London.

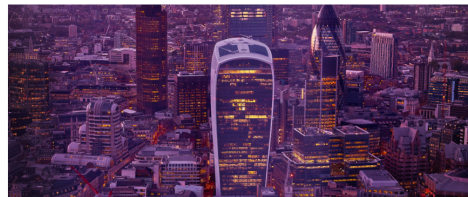
To visit sometimes. With special permission. With me.

One "underground highlight", for example, was the very exclusive visit to the "Crossrail construction site of the century".

And it can also go very high up. On a guided tour!

Due to my increased activities in Berlin and Venice, my tour offer to London is currently "on hold". The pandemic is not the only complicating factor for this trip. The Brexit has also made the London undertakings a little more complicated (for example, the passport requirement from October 2021).

Please understand that I currently only offer London tours on request. But then you will experience a very special tour.



Programmes for staff motivation, for groups and in education.

Contexts simply conveyed in a different way: with PhotoWalks.

Everyone knows or has at least heard of employee motivation through motivational games.

These are sometimes more, sometimes less popular. Especially when it comes to presenting oneself in front of others.

Photography has gained enormous acceptance in recent years: through the mobile phone. Discovering a place through photography and possibly even tracking down or nurturing a new talent.

Learn and have fun. This means that the success of the event is almost pre-programmed.

Even rather introverted employees leave their "hiding place" behind the viewfinder or screen after a while and act together with the others.

The creativity that develops can be put into practice, the group gets to know - and appreciate - each other anew.

Example of use in the school sector:

I was commissioned by the English-language "Berlin Brandenburg International School" to develop a PhotoWalk.

Project: "World War II / Wall / Fall of the Wall".

I explained the (of course unusual) locations to the pupils in their historical context and then they had to discover them photographically themselves. The pictures were later incorporated into their documentation. One teacher: "The kids were rarely so motivated".



More offers:

Vouchers

Of course, you can also purchase vouchers for all guided tours.

These are extremely attractively designed and, for group tours, include a small, signed art print relating to the tour from my archive.

The exceptional gift.

Lectures

Whether on the urban history of Berlin, the Bauhaus, the Weimar Republic, the World Heritage Site "Berlin Modernist Housing Estates", or industrial culture.

Whether on the cities of Venice, London or Siemensstadt.

Whether as a purely verbal contribution or also accompanied by pictures.

Or simply an introduction to your "tour on your own"?

Always entertaining and informative.

Online tours

Does it have to be a moderator in a room with poor sound quality and simple notes held up to the camera? There is another way. More gripping. Better.

Research assistance

Journalists, filmmakers, authors or even private individuals: use my knowledge on a fee basis for your projects and save yourself many tedious hours in archives.

Special and press tours | B2B

Whether "open door" or a new product: a tour especially for the press or the public. Experience shows that this increases interest in your company enormously.

Moderation & Interlocutor

Podcast, TV report or event: I am happy to be at your disposal as an interlocutor or moderator.

Picture archive

Many places in every season. Professional photos or videos even from unusual angles. Just ask.

Also available as art prints.

Location Scouting

As I work as a cameraman and photographer myself, we can talk on a fully professional level. Very good local knowledge included.

Berlin • Venice • London

Tell me your field of interest ;-)

Infostation-Berlin.de

A virtual project by Christian Fessel Photography and Man with a Hat Tours. Here, little by little, you will find information about industrial culture, architecture, building culture and the history of Siemensstadt, Charlottenburg and Mitte. *Sponsors wanted ;-)*



The man under the

„When I'm not on the road as a photographer (especially architecture & fine art) or cameraman (advertising & documentaries), I often become the "man with the hat".

With this on my head, I have been conducting PhotoWalks internationally for a good 10 years (for staff motivation as well as in the field of education, see special page on this) and leading workshops on photographic topics.

These PhotoWalks have always been very meticulously prepared, thematic city tours with photography.

In whom do you confide?

For many years, I managed an information centre for the architectural UNESCO World Heritage Site "The Settlements of Berlin Modernism : The Large Settlement Siemensstadt". The cultural programme and the social media presence were set up by me, lay and professional visitors were competently informed, the idea and concept of the regular guided tours came from me.

I am the authorised guide for guided tours of Hans Scharoun's studio, which has been preserved in the museum. I also accompany specialist groups / journalists to this jewel.

The continuous positive feedback from all these undertakings, as well as my decades of research into many unusual places and the city histories of Berlin, London & Venice, prompted the decision in May 2019 to now run these tours publicly.

"Within a very short time, well-known organisations and universities as well as many private groups expressed their confidence in me."

Detailed curriculum vitae on the website.



Commitment

Industrial Culture. Building Culture. Architecture. Culture. And their mediation.

My photo exhibition for the "European Month of Photography Off", readings, „hat": "The Bauhaus and Le Corbusier. The concerts, lectures, as well as the idea and conception of the regular tours for laymen and professionals: through my many years of leading the information centre for the architectural UNESCO World Heritage Site, I have organised many cultural events. Since 2016, this has also always been the case for World Heritage Day & Open Monument Day.

I am very proud of the first exhibition with „hat": "The Bauhaus and Le Corbusier. The Siemensstadt and the Unité d'Habitation in Comparison", curated by Galerie treppe b. It was shown, at my instigation, in the "Glass Palace" from 1930 by Bauhaus architect Fred Forbát. Due to Corona, it was only shown as a window exhibition in the World Heritage Site, but nevertheless extended - because of its success.

My tour of the industrial culture of Siemensstadt was an official part of the "100 Years of Greater Berlin" activities. For the gigantic theatre spectacle "The Last Days of Mankind" in Berlin in 2021, I am responsible for the architectural tours as a cooperation partner. Together with the Charlottenburg Museum Villa Oppenheim, I organised special tours for the Day of Architecture.



UNESCO-
Welterbetag

treppe b
Galerie & Verlag



museum VILLA OPPENHEIM
charlottenburg-wilmersdorf



ZITADELLE



The feedback on my tours:

We say thank you! It was a really interesting tour. The background knowledge is certainly not to be surpassed and the way of bringing history, architecture and little stories under "one hat" ;-) is really unsurpassable. (...)

Julia Brudna on Facebook

(...) a rich and, for some participants, enlightening tour. Afterwards, we spent at least 1.5 hours on the grounds, engaged in lively discussions and planning. Many thanks.

Lechner Landscape architects

Exklusivführung zu "Hans Scharoun & Charlottenburg-Nord"

They were very impressive, (...) the feedback was consistently excellent.

"Neighbourhood walk" with district mayor Naumann

Monika Lübcke, Head of the District Administration Library by e-mail

The tours are not only very knowledgeable, but also (...) pointed, extremely entertaining and with the help of many anecdotes the idea and history behind the concrete is explained (...)

Philipp Siebert

Berliner Morgenpost "Berlin's finest tours"

Always an experience (...) Many thanks to Christian Fessel for what is now the third fantastic and highly informative guided tour of Siemensstadt.

"Discovery tours" with Daniel Buchholz, MdA

Went home after a tour with enormous knowledge! Great.

Leonie Spitzer on Google

(...) Thank you very much for the great lecture. You have noticed the response. The group would have liked to extend it (but our schedule ...).

Science & Politics Foundation, Ms Kiesow by e-mail

(...) gave us a very great insight into Scharoun and his building methods. It was presented in a very professional way, even with drawings and photos. You can see the passion that Mr. Fessel has about the subject! It was easy to switch to English, as there were a couple of Erasmus students with us."

RWTH Aachen

Ms Esposito on Facebook

(...) we were all very enthusiastic about the great tour and also the wealth of city and architectural history at this location! Our tour with you was definitely one of the office highlights. My goodness, how light-hearted (...). In any case, the team was thrilled throughout and we will be happy to do more tours with you.

Hoch C Landscape architects

Exclusive guided tour on landscape architecture in Charlottenburg-North

(...) our thanks for the very pleasant and enriching tour. And the patience you had with us. Yes, indeed, that was a beautiful Sunday afternoon, in the lightness and simplicity with a proper dash of nonchalance and cheerfulness to Scharoun's architecture (...) the right man at the right post, that's nice.

Exclusive guided tour for Reuter Schoger Architects

Christian's knowledge and enthusiasm for his subject is boundless! He gives such excellent background information to everything you see that you will feel like an expert on it yourself by the end!

Rebecca Root on Facebook)

References for exclusive tours & lectures (selection)



Well known by ...



Partners & partnerships



Example "District Cooperation"

Official activities for "100 Years of Greater Berlin"



On October 1st, 1920, several free cities and rural communities were incorporated into today's districts. Literally overnight, Berlin became a metropolis and the third largest city in

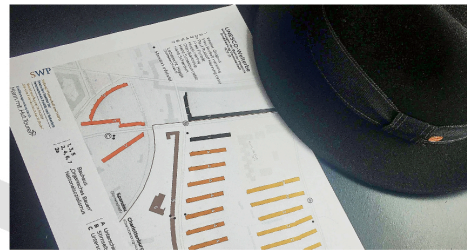
city in the world after London and New York. Of course, this was not generally well received. The title of the exhibition in the Spandau Citadel alone, "No, but yes", illustrates this only too well. I was commissioned by the Spandau district office to design a special tour, a quasi time travel through Siemensstadt, as well as a focus tour "Housing" within its own exhibition. On the anniversary day, the special tour took place successfully, but with a reduced number of participants (Covid prevention). The focus tour was presented as a very short video on the website and social media channels (exhibition closed due to Covid-19).

Read more (German): MannMitHutTouren.de > Besonderes

Sponsoring

Target your advertising with minimal wastage.

City tours are ideal for sponsorship: Offering participants a tour free of charge or at a greatly reduced rate - this is always very popular. Whether for specific occasions, (e.g. World Heritage Day, Monument Day, a district festival, a company event), whether on a regular basis (e.g. weekly in summer) or in connection with an in-house event on your premises.



Of course, also on topics that are not listed in this catalogue.

Or the multiple mention of the sponsor during the tour. Or a more dominant presence on the website, the social media channels or in this programme booklet.

Or. Or. There are many ideas. Talk to me.

Example of cooperation: "Exhibition"

Siemensstadt and the Unité d'Habitation in comparison



This exhibition was presented in 2019 in the gallery spaces in the Corbusierhaus in Berlin. The subject matter of course spontaneously aroused my interest. For sure:

It must also be shown in Siemensstadt! Together with the curator of Galerie treppe b, Ms Düspohl, a concept was developed, the Charlottenburg Cultural Office was convinced, a fantastic space was found - and then we got caught up several times in the never-ending story of Covid-19-related lockdowns ... Here, however, the strength and creativity of our small team became apparent: the exhibition took place! Without a vernissage, without an interior. The creative solution: window exhibition. The accompanying guided tours had to be cancelled, but they exist anyway ;-)

Read more (German): Blog.MannMitHutTouren.de

Example of cooperation: "Theatre"

"The Last Days of Mankind" by Karl Kraus

The Gartenfeld island in Berlin is part of the Siemensstadt district of Spandau. It was created artificially at the time and for a long time housed the cable production.



A very beautiful testimony to listed industrial culture can be easily seen from the street: the so-called "Hall of Belgium". With the kind support of UTB Projektmanagement GMBH, the gigantic theatre spectacle "The Last Days of Mankind" will take place on the 16,000sqm in August/September 2021. Staged by Paulus Manker.

Here, "Man with a Hat Tours" is the exclusive partner of special architectural tours to this special and normally inaccessible building, including a rehearsal visit.

More here (German): MannMitHutTouren.de > Besonderes



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